



Maxbridge Education and Development S.C

COMPANY PROFILE 2023

<http://maxbridge.edu.et/>



TÜRKİYE KATILIM BANKALARI BİRLİĞİ



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Who we are

Maxbridge Education and Development Share Company (MBSC) is established by more than 45 highly educated professionals holding PhD to engage in various professional works. It is certain that a higher education firm that incorporates training and consultancy services can bring about an important result in human capital development. Accordingly, as an ambitious higher education, training and consultancy institute, Maxbridge Education and Development S.C desires to make a high level impact in human development through teaching, knowledge based training, consultancy, research and dissemination of knowledge by interacting with real world practice.



Education and Development S.C



Our Vision

Maxbridge aspires to be the premier, innovative, learner-centered higher education and training institution in Ethiopia and beyond with a keen focus on technological advancement in the teaching and learning process, research and community service



Our Mission

Maxbridge Education and Development pursue academic excellence, provides quality higher education in diverse discipline, conduct problem-solving research, and provide demand-driven training and consultancy services to promote the social and economic development of the country.

Core values

Excellence

We will deliver services through high performance, innovation and service quality. Maxbridge will provide the intended services in a way that exceeds our own expectations.

01

05

Accountability and Transparency

Each of us is responsible for our words, our actions, and our results. Maxbridge will always remain accountable to our stakeholders by giving appropriate and timely feedback and transparent in our activities.

Innovation

Maxbridge will strive to redefine the standard of excellence to stay relevant and keep up with changing needs. Maxbridge will introduce new technologies or advance new technological upgrades that are designed to achieve both service differentiation and low costs-creative thinking that sparks innovation.

02

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Student centeredness

We aim to empower all students and trainees to realize their full academic potential and aspirations. Maxbridge will honor students and trainees diverse starting points and meet them where they are. We are committed to all of our students; supporting, encouraging, guiding and challenging their personal, educational and professional development.

Integrity and Honesty

We will build trust through responsible actions and honest relationships Maxbridge Education and Development SC will:

- BE COMMITTED
- BE DISCIPLINED
- BE COURAGEOUS
- BE RESILIENT
- BE HONEST

03

07

Engagement

Maxbridge Education and Development PLC is committed to instilling a passion for discovery, learning, and training so that competent, humane professionals and informed, ethical, and engaged citizen will be created.

Diversity and Inclusiveness

MBSC seeks to enhance diversity by recognizing and embracing the differences in age, ideas and perspectives, disabilities, abilities, creed, ethnicity, gender identity, national origin, race, religious and spiritual beliefs, and the socioeconomic and geographic composition of its faculty, administrative professionals, staff, and students.

04

08

Quality

Ensuring customer satisfaction, increased profitability, and overall growth and finally gaining a reputation for high standards of quality

09

Team Work

appreciate working together to maximize efficiency and reach a common goal; Teamwork makes the dream work!

Strategies we follow

Higher education sector industry is highly competitive and to strengthen our position as a popular name in this industry, we are keen to focus on the following strategic areas:



Quality

Offering superior quality services to our clients, which translate to client loyalty leading to referrals of others, which create bigger and new opportunities.



High Performance

Maintaining a high performing team with professional team members, who can display competence in the field of customer orientation and can drive for the results with the best regard for the values and professional ethics.



Competitive

Offering all the services at the most competitive rates possible.

Core Functions: Short Term Trainings

Training is one of the capacity building interventions and core activities of MBSC delivers to various stakeholders. The company aims at upgrading and refreshing the skills of business communities, financial sectors, IT and health areas. MBSCs's demand driven and regular trainings include but not limited to Interest Free Finance, Accounting, Auditing and Conventional business and Finance, Management, Marketing, IT and Health. To realize its unique emphasis on client oriented services, MBSC has designed different strategic and unique approaches to undertake capacity development trainings including:

- Demand-driven trainings delivered to a diverse client-base within MBSC;
- Customized trainings delivered either in the premises of business companies or at MBSC's training halls based on the specific needs of clients;
- Delivering online and e-learning programs;
- Exposure visits and trainings abroad

Trainers and Class Facilities

MBSC comprises a team of highly educated young as well as experienced academicians. They taught at prestigious international universities and have several published works in well-cited peer reviewed international journals and presented in high-level conferences. Moreover, trainers play a facilitation role in delivering the training; which means, the trainers provide different interaction opportunities for the trainees to attain the specific short term and long term training objectives. Selecting appropriate interaction approaches (methods) depends on:

- The specific objectives in three domains : knowledge, skills and attitude;
- The content selected;
- The demands of trainees/ customers;
- The existing global and local contexts;

MBSC is confident that it has offered various approaches that suit the needs of every business. In addition, our facilities are well designed for various young and adult target trainees. The services are delivered with flexible and technologically advanced learning environments are safe, healthy, comfortable, and able to accommodate the specific space and equipment needs of the training program and curriculum. The major facilities include;

- Large-size room designed for lecture-style instruction and trainings.
- Library with quite reading atmosphere having internet access and link international digital library.

IFB Courses

	Types of Training	Training Duration
IFB-001	Fundamental and basic operations in IFB	22 hours
IFB-002	Product development and innovation in IFB	12 hours
IFB-003	Fund mobilization and Financing schemes in IFB	6 hours
IFB-004	Liquidity management: Issues and challenges	6 hours
IFB-005	Risk Management in IFB	6 hours
IFB-006	Sharia Governance in IFB	12 hours
IFB-007	Developing and Implementing Strategies for Fund Segregation in IFB	6 hours
IFB-008	Legal and Regulatory Issues of IFB in Ethiopia	6 hours
IFB-009	Islamic Portfolio Management	18 hours
IFB-010	Comprehensive training on Murabaha Financing	12 hours

	Types of Training	Training Duration
IFB-011	Equity Based Financing and Challenges	12 hours
IFB-012	IFB for Managers	18 hours
IFB-013	Corporate Governance for IFB	12 hours
IFB-014	Selected AAOIFI Shari'ah and Accounting Standards	18 hours
IFB-015	Accounting and Reconciliation in IFB & Financial Reporting in IFB	18 hours
IFB-016	Marketing Strategies in IFB	6 hours
IFB-017	Takaful	12 hours
IFB-018	Islamic Capital Market	12 hours
IFB-019	Islamic Micro Finance	18 hours
IFB-20	Fin-tech in IFB	6 hours

Accounting, Auditing and Finance

Types of Training

Training Duration

AAFT-001	Financial Management	18 hours
AAFT-002	Capital market & Asset Valuation	40 hours
AAFT-003	International Financial Reporting Standards (IFRS)	30 hours
AAFT-004	Budgeting and Cost Control	18 hours
AAFT-005	Rules and Regulation of VAT & Income Tax	12 hours
AAFT-006	Banking Operations	6 hours
AAFT-007	Bank Accounting	12 hours
AAFT-008	Domestic Banking Practice	6 hours
AAFT-009	Bank Branch Management	12 hours
AAFT-009	Crowd Financing	12 hours



AAFT-010

Risk Management

18 hours

AAFT-011

Advanced Bank Branch Management

18 hours

AAFT-012

Cost Accounting

18 hours

AAFT-013

Internal Audit and Inspection

18 hours

AAFT-014

Performance Audit

18 hours

Marketing

AAFT-007

Service Quality Management

18 hours

AAFT-007

Advanced Customer Service Handling and Management in Service Sectors

18 hours

AAFT-008

Strategic Marketing Management

24 hours

AAFT-009

Marketing Research

24 hours

Management

	Types of Training	Training Duration			
MGT-001	Entrepreneurship Skill Training	24 hours	MGT-011	Effective Business Communication Skill	12 hours
MGT-002	Strategic Thought and Strategic Development	30 hours	MGT-012	Organizational Development	18 hours
MGT-003	Leadership Development Training	24 hours	MGT-013	Kaizen Management	18 hours
MGT-004	Organizational Politics and Behaviour	24 hours	MGT-014	Basic Managerial Skill	18 hours
MGT-005	Human Resource Development and Management	30 hours	MGT-015	Time and Stress Management	12 hours
MGT-006	Advanced Office Management & Effective Administration Skills	24 hours	MGT-016	Quality Management	12 hours
MGT-007	Personal Development	12 hours	MGT-017	Project Management	24 hours
MGT-008	Talent and Succession Management	6 hours	MGT-018	Project Monitoring and Evaluation	12 hours
MGT-009	Team Building and Change Management	12 hours			
MGT-010	Conflict Resolution Management	6 hours			

Public Health Related Training

Types of Training

Training Duration

PHT-001	Public Health Emergency Management	18 hours
PHT-002	Qualitative and Quantitative Health Data Analysis (Basic and Advanced)	30 hours
PHT-003	Data Analysis Software Trainings (SPSS, SAS, STATA and R)	30 hours
PHT-004	Occupational Safety and Hazard Control Strategies	18 hours
PHT-005	Sexual and Reproductive Health (SRH) Training	18 hours
PHT-006	Emergency Nutrition Assessment (ENA/EPIINFO) Software Training	18 hours
PHT-007	Public Health Leadership	18 hours
PHT-008	Project Cycle Management in Health Projects	18 hours
PHT-009	Research Methodology	30 hours
PHT-010	Psychosocial Support Training	18 hours

PHT-011	Monitoring and Evaluation (Malaria, Measels..)	18-30 hours
PHT-012	Geographic Information System (GIS)	18 hours
PHT-013	Health Ethics and Legal Medicine	18 hours

Medical Related Training

MT-001	Infection Prevention and Patient Safety	18 hours
MT-002	Antimicrobial Resistance and Containment	18 hours
MT-003	Palliative Care	18 hours

Nutration Related Training

NT-001	Blended and Acute Malnutrition including IMAM (Integrated Management of Acute Malnutrition)	24 hours
MT-002	Standardizing Monitoring and Assessment of Relief and Transition (SMART) Survey with ENA	24 hours

IT Training

Types of Training

Training Duration

IT-001

Digital Literacy (Basic Computer Skills)

60 hours

IT-002

System Development with Different Programming Language

120 hours

IT-003

Website Development

80 hours

IT-004

Mobile Application Development

80 hours

IT-005

Data Base Administration

40 hours

IT-006

Window Server Administration

20 hours

IT-007

Linux System Administration

20 hours

IT-008

Networking Skills

80 hours

IT-009

Data Science Basics Skills

30 hours

IT-010

Graphics Design

80 hours



Consultancy

MBSC distinguishes consultancy services as important means for the delivery of knowledge and research outcomes, and encourages all stakeholders to seek opportunities to use resources and expertise for the advancement of society and the economy. MBSC provides the following consultancy services:

- Strategic management plan preparation
- Impact assessment
- Preparation of different manuals and guidelines
- Proposal writing (feasibility study and business plan)
- Monitoring and evaluation
- Adoption and conversion of IFRS and IPSAS
- Organizational structure, job description and salary scale



Education

Education enables individuals and society to make all-rounded participation in the development process by acquiring knowledge, ability, skills and attitudes. It helps human beings to improve, change, as well as develop and conserve environment for the purpose of wide-ranging development by diffusing science and technology into the society. Education integrated with research, practice and development contributes towards an all rounded development of society.

MBSC provides education with the core values that drive every aspect of its mission and vision: excellence, innovation, integrity & honesty, diversity & inclusiveness, accountability & transparency, student centeredness, engagement, quality and team work. MBSC imparts graduate and undergraduate programs that offer functional based courses so that students gain skills and analytical competency in a wide range of disciplines.

Research

In order to meet the fast-track changes of the business industry, government and academic environment, Maxbridge Education and Development SC plans to close the gap between theoretical knowledge and practical skills of the generation and graduates. MBSC is dedicated to the promotion of research activities that greatly play developmental roles in the social, economic and political sectors of the country. Hence, Maxbridge is striving to establish research centers in interest-free banking and finance and media and communication in order to produce knowledge, undertake problem solving studies and contribute for inclusive and overall development of the country.



Education and Development S.C

Partners and Collaborations

Maxbridge Education and Development has established partnership and collaboration with various national and international education and training networks.

- Close cooperation with the oldest Turkish Universities like Marmara, Sakarya, & Sabahattin Zaim Universities
- We also have direct access to world-class trainers from Turkey, UAE, Malaysia and other European countries.
- We are registration and examination centre for Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI) in Ethiopia.
- Collaborate with Association of Interest-free Banks in Turkey (TKBB), Sahara Group Training and Consultancy, The Central Sharia Advisory Board in Turkey, Finance Office of Presidency of the Republic of Turkey.
- INCEIF (ISRA) Consulting Group in Malaysia.

Maxbridge Education and Development has coordination offices in Istanbul (Turkey), Dubai (UAE) and representatives in London (UK), Doha (Qatar), Hamburg (Germany). We are a member of Ethiopian Interest-free Finance Professionals Association (EIFPPA) and have also built a strong contact with Hijra Bank, Zamzam Bank, Commercial Bank of Ethiopia, Soil & more Ethiopia Mercy corps, Tsedey Bank and Enat Bank.





Training programs and consultancy services accomplished so far:

Ten rounds of face-face and online training for individual trainees on “Fundamental principles of Interest-free banking” at Maxbridge training rooms.



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A round of training for ZamZam Bank employees on “Fundamental principles of Interest-free banking” at Maxbridge training rooms - May, 2022



Training and exposure visit for Enat Bank board members on “Corporate Governance: Best Board Practice” in Istanbul, Turkey



Quick assessment report on ACSI’s existing interest free products, performance on conventional insurance and future interventions for micro takaful with Mercy Corps - April, 2022



Documentary and public service announcement (PSA) program to increase awareness of community member on collection and sorting of waste paper with First Consult PLC- June, 2022.



Training and exposure visit for ACSI (Tsedey Bank) management and Mercy Corps G4F project staffs on “Interest-free finance and Takaful” in Istanbul, Turkey – August, 2022



Feasibility study and business plan preparation for Heal Africa Health City, May, 2022.



Training for EOC/DICAC on “Entrepreneurship training for skill training participants” in Addis Ababa, Ethiopia – August 22-26, 2022





Training programs and consultancy services accomplished so far:

Training on Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI) Shari'ah Standards in Arabic by a renowned Shari'ah Scholar from Qatar University for Bunna Bank - November 27-28, 2022 in Addis Ababa , Ethiopia.



Training on Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI) Shari'ah Standards in Arabic by a renowned Shari'ah Scholar from Qatar University for Tsehay Bank-November 27-28, 2022 in Addis Ababa.



Training on Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI) Shari'ah Standards in Arabic by a renowned Shari'ah Scholar from Qatar University for Abay Bank- November 27-28, 2022 in Addis Ababa, Ethiopia.



Training on Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI) Shari'ah Standards in Arabic by a renowned Shari'ah Scholar from Qatar University Hijra Bank-November 27-28, 2022 in Addis Ababa.



Training on Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI) Shari'ah Standards in Arabic by a renowned Shari'ah Scholar from Qatar University for Commercial Bank of Ethiopia-November 27-28, 2022 in Addis Ababa.



Training on Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI) Shari'ah Standards in Arabic by a renowned Shari'ah Scholar from Qatar University for Dashen Bank-November 27-28, 2022 in Addis Ababa.



Training on fund mobilization, fund utilization and customer service in IFB for Rammis Bank - April 7-8, 2023 in Addis Ababa, Ethiopia.



AAOIFI examination and certification program for Dashen Bank, CBE, Mercy corps and Individuals from diverse sectors - December ,2022 in Addis Ababa Ethiopia.





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